



COLLAR PACK PVT LTD.

An ISO 9001: 2000 Certified Company



COLLAR BAND

COLLAR BUTTERFLY

COLLAR SLAY





Why Collar Pack ?

Collar Pack Pvt Ltd, established in 1993, today has the distinction of being India's leading manufacturer of collar accessories, viz. Collar Band, Collar Butterfly and Collar Stay. Offering the most designs and a host of value-added features sets us apart from the crowd.

We have a large, state-of-the-art production facility, spread over 20,000 sq. ft., manufacturing over 18 million pieces of shirt accessories a month. Besides quantity, Collar Pack boasts of rich quality of products and production processes, as suggested by the QMS and AQA certification, coupled with an ISO 9001:2000 certificate.

Our products are sold to leading shirt brands directly as well as through our large dealer network, spread across India.

A dedicated research team studies new trends and requirements that help in timely customisation to meet specific demands of customers.

All this is provided at competitive prices and with timely delivery and prompt customer service. Our motto has been and will be to "CREATE WITH PASSION, TRUST AND CARE".

Our Products

Quality clothing needs equally superior accessories to make it stand apart from the competition. In this age of ever increasing brands, visibility and quality of packaging can help distinguish one brand from another.

Collar Pack's garment accessories assist to you to achieve that objective and an edge over other brands.

Collar Pack makes a shirt PERFECT by providing support to shirts, helping to retain their delicate contours through transportation and handling. We understand the needs and dynamics of this industry and are confident to serve all your needs for shirt packing accessories.

We have achieved a specialisation, through experience in the following products:

- Collar Band
- Collar Butterfly
- Collar Stay

Our products are branded **PRIME** and are marketed under this name worldwide. **PRIME** is your first, last and only choice for shirt packing accessories.



Collar Band

Collar Pack gives you an option to choose from an extensive range of over 100 designs of collar bands.

This range, coupled with our production capacity of 600,000 pieces per day, gives you the chance to experience what mass customization means.

The judicious use of collar bands can breathe life into the launch of a new brand. It also adds that little bit extra to your niche and special collections... a differentiation every manufacturer is looking for.

Collar Pack provides a full range of features for the customization of its collar bands. The features include options of Pearlescent Color, Variety of Materials and Branding. They will be discussed shortly.



THE HALLMARK



Collar Butterfly

We have the finest range of over 90 designs of collar butterfly, to lift your shirt collar.

This means that you can select a collar butterfly that is best suited to the radius, thickness and depth of your shirt collar.

Our designs cater to specific requirements of manufacturers like yourself, e.g.: the Bubble Butterfly helps to lend additional support and lift to the collar and the Elongated Butterfly helps to strengthen the collar, reducing chances of any damage during transportation.

As in the case of collar bands, Collar Pack provides a full range of features for customization of these butterflies.



FLIGHTS OF FANCY

Collar Stay

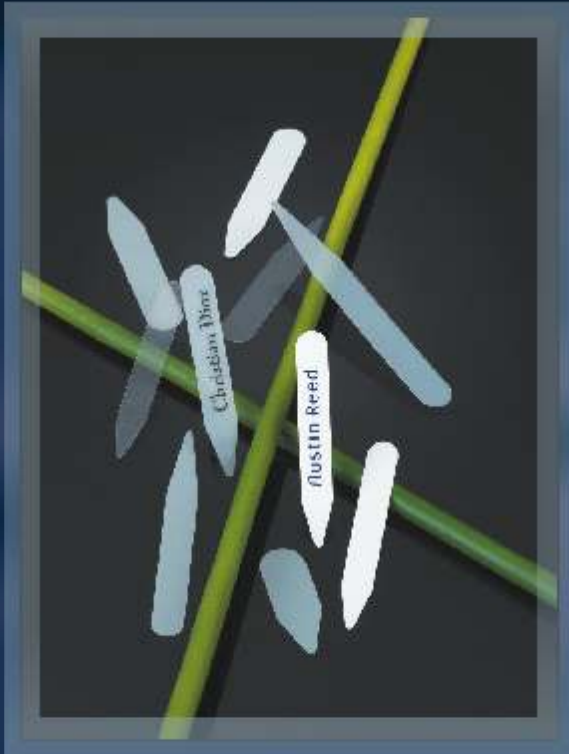
Collar Pack offers 25 different varieties of collar stays, with thickness ranging from 175 microns to 250 microns.

You can now try our truly innovative collar stays, which include self-adhesive tape.

Our new line gives the shirt wearer the option to keep the collar stay for a more professional look. It compliments the formal wear when the wearer has a tie on.

Similarly, it supplements the tie when it is removed for a casual feel.

Collar Pack goes all the way and provides a full range of features for the customization of collar stays too.



FORMAL TOUCH



Finishing

Collar Pack is truly a One Stop Shop when it comes to collar accessories.

Very few manufacturers can claim to integrate manufacturing with the kind of value additions that we provide, which include:

1. Selecting from a variety of Materials
2. Choosing from myriad Colors
3. Customized Branding

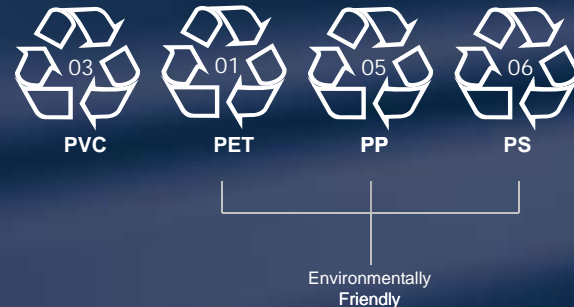


Material Variety

Collar Pack is one of the few companies worldwide, which offers diverse materials in the realm of collar accessories. The choice of materials allows you to manage cost, while achieving the basic objective of quality packaging and collar protection during transport and handling.

You may order any of our collar band, butterfly and stay in any of the following materials:

- PVC (03)
- PS (06)
- PP (05)
- PET (01)



Although PVC remains the most widely accepted material, we suggest you try our range of PS collar bands. This material is the next best thing to glass. The clarity and the sheen of which is a sight, and is bound to catch the eye of the most layman customer. Further, PS being an environment friendly polymer, if correctly positioned, may further assist you in strengthening brand valuations.

Colours

Colors play an important role in improving the visibility and attractiveness of a product. Be it any product, the addition of color makes a product more desirable than mere transparent.

Collar Pack assists you by offering a wide range of pearlised colors, that suit the styles en vogue. The collar bands can match the color of the shirt or be of any other color, best suited to your needs. Collar Pack is the only company with the capability to customize such an array of colors in this category.

With over 100 shades, you can spruce up your product presentation in a way that you haven't imagined yet.



Branding

Of all the features that Collar Pack has to offer, Branding is probably the most unique and revolutionary.

The Branding feature allows you to customize the collar accessories with your:

- Company Name
- Logo
- Brand Name
- Any other special mark

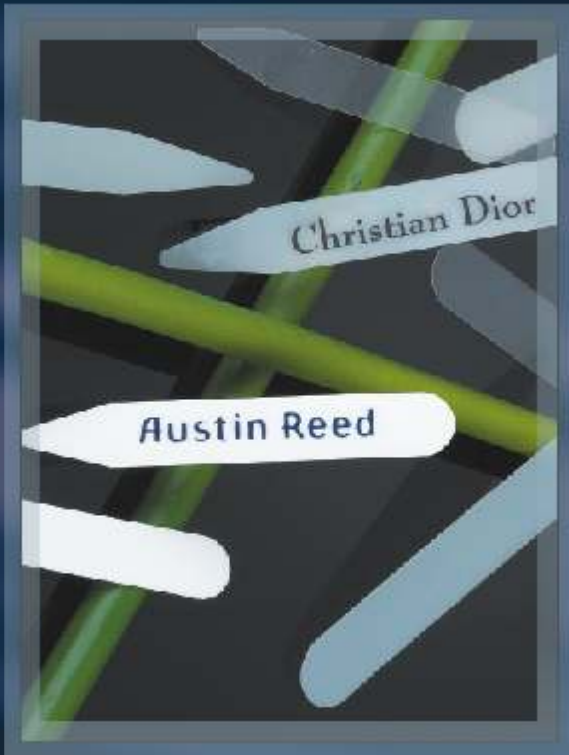
Branding is currently offered as:

- Embossing (*First company in the world to offer this*)
- Printing
- Gold foiling

Try out the Branding option and we guarantee that you will not want your shirt to leave the factory without it...



EMBOSSING



PRINTING



GOLDFOILING

Accredited by
Member of the
IAF MLA for
QMS



Certificate No.:3183

ISO 9001: 2000 Certification

Collar Pack Pvt. Ltd.

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